ZOWIE ERICKSON

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SUMMARY

Frontend Developer with 4+ years of experience crafting responsive, accessible, and high-performance web experiences for enterprise-level clients. Skilled in modern frontend technologies like React, JavaScript, HTML and CSS, with a strong focus on code quality, performance optimization, and building inclusive, user-centered interfaces.

SKILLS

Languages: HTML, CSS, JavaScript (ES6+), TypeScript

Technologies/Tools: React, Vue.js, Redux, GraphQL, Jest, Cypress CSS Modules, Tailwind CSS, Bootstrap, jQuery, SCSS/SASS, Git, SVN, Docker, webpack, Vite, npm, Yarn, accessibility, Lighthouse, WCAG, WAI-ARIA, Voice-over, Figma, Vite, CMS, WordPress

EXPERIENCE

Frontend Developer   **April 2022 – Present**
Hogarth Worldwide   **Miami, FL**
• Updated and localized high-traffic web pages for **Apple.com**, ensuring cross-browser compatibility and responsiveness.
• Created https://www.apple.com/co/buy/, a live site used by real customers in Colombia to purchase Apple products.
• Enhance web page accessibility through the inclusion of aria-labels, support for keyboard navigation, and compatibility with voice-over technologies.

Frontend Developer   **March 2021 – April 2022**
Accrisoft Corporation   **Sarasota, FL**
• Created accessible, responsive, and functional user interfaces in an agile environment.
• Led the redesign of older websites, updating them with a modern user interface. Refactored outdated CSS practices to align with modern CSS3 practices and semantic HTML5 along with latest JavaScript design patterns.
• Reduced page load times by over 30% following Google Core Web Vitals by optimizing images, streamlining HTML, and enhancing efficiency of CSS and JavaScript files.

PROJECTS

Apple Colombia - Buy Page   🌐 https://www.apple.com/co/buy/   ⭘ NDA
• A production website. It's a user-friendly e-commerce portal where customers can browse and purchase Apple products. Localized content tailored for the Colombian market, including language and available resellers.

Browser Extension Manager   🌐 https://erickson-extensions-manager.netlify.app/   ⭘ GitHub
• Built a fully responsive app using React, featuring a dynamic Tab component for organizing extension categories and improving navigation. Optimized the UI for desktop, tablet, and mobile views. Implemented a Dark Mode / Light Mode toggle with persisted state to enhance user experience.

IP Address Tracker   🌐 https://erickson-ip-address-tracker.netlify.app/   ⭘ GitHub
• Successfully integrated third-party APIs while emphasizing security and performance. Utilized serverless functions to safeguard API keys and enhance data retrieval efficiency. Leveraged sessionStorage for data storage, and prioritized user experience with loading screens and error handling.

EDUCATION

Bachelor of Science in Public Relations, University of Florida   **August 2018**